

**ABSTRACT OF THE DISCLOSURE**

- 5 A local entity without its own means of voice communication is provided with the semblance of having a voice interaction capability. This is done by detecting the location of a user wishing to communicate with such entities, and comparing the user's location with the known locations of entities having associated voice services. The voice services are separately hosted from the entities themselves. Upon the user being determined to be
- 10 close to a voice-enabled entity, contact is initiated between the user and the voice service associated with the local entity; for example, contact data for the voice service is passed to user equipment from where it is sent to a network voice browser and used by the latter to contact the voice service. The user then interacts with the voice service, the latter acting as a voice proxy for the local entity with voice output from the service being controlled to
- 15 appear to emanate from the local entity.